

## WDAF - TV - Issue Ad Public File Checklist

1. Missourians for Fair and Impartial Courts  
Name of Sponsoring Organization

2. Accepted:  Rejected: \_\_\_\_\_ (mark one)

3. Class of Time: 1500K

4. 10/23 - 11/5  
Flight dates and times

5. \_\_\_\_\_

6. Missouri Prop 3  
Rate charged

7. Missouri Prop 3  
Description of Issue

6. Po Box 1072  
Address of Sponsoring Organization  
Jefferson City Mo 65102

7. 573-207-9208 \_\_\_\_\_ mifcc@comcast.net  
Telephone Number of Sponsoring Organization Email Address

8. \_\_\_\_\_  
Sponsor's Officers/Directors/Executive Committee

SKIP WALTER \_\_\_\_\_ TRES \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

9. \_\_\_\_\_  
Description of substantiation provided (if any)

10. Proper Sponsorship Identification: Yes  No \_\_\_\_\_

JKW \_\_\_\_\_ Date \_\_\_\_\_  
Name \_\_\_\_\_



WDAF-TV

## ORDER

Print Date 10/24/12 Page 1 of 4

Flight Dates 10/30/12-11/05/12

Contract / Revision 585989 / Product MFICC  
Original Date / Revision 10/24/12 10/24/12 Agency Com 15%  
Billing Contact  
Advertiser Missourians for Fair & Impartial  
Agency Buying Time LLC  
Buying Contact  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001  
Sales Office DC-M  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00  
Estimate # 2504  
Alt Order # 09851690  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes SP-POL ISS POL  
Product Codes PL2C  
Priority 1  
Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 140640

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	35160
KCWE	%	0
KMBC	25%	35160
KMCI	%	0
KPXE	%	0
KSHB	25%	35160
KSMO	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	31	\$29,886.00	\$35,160.00	0.00	10/29/12	11/05/12	31	\$29,886.00	\$35,160.00
<b>Totals</b>	<b>31</b>	<b>\$29,886.00</b>	<b>\$35,160.00</b>	<b>0.00</b>					

## Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	10/31/12	10/31/12	M-F 530-6a M-F 530-6a	CM-All	530-6a		--W---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 --W---																
E 2	4	11/02/12	11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a		----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 ----F--																
E 3	4	11/05/12	11/05/12	M-F 530-6a M-F 530-6a	CM-All	530-6a		M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12 11/11/12 M-----																



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Contract / Revision		585989	Flight Dates 10/30/12-11/05/12			Hiatus Dates												
Original Date / Revision		10/24/12/	10/24/12				Order Sep	00:15:00										
Advertiser Missourians for Fair & Imp: Product MFICC				Estimate # 2504														
Totals																		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount			
E 4	4	10/30/12	10/30/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		-T-----		1		\$1,000.00		0.00								
E 5	4	11/01/12	11/01/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		---T---		1		\$1,000.00		0.00								
E 6	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 11/05/12		11/11/12		M-----		1		\$1,000.00		0.00								
E 7	4	10/30/12	10/30/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		-T-----		1		\$825.00		0.00								
E 8	4	10/31/12	10/31/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		--W----		1		\$825.00		0.00								
E 9	4	11/02/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		----F--		1		\$825.00		0.00								
E 10	4	11/05/12	11/05/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 11/05/12		11/11/12		M-----		1		\$825.00		0.00								
E 11	4	10/31/12	10/31/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		--W----		1		\$825.00		0.00								
E 12	4	11/01/12	11/01/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----T---	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		---T---		1		\$825.00		0.00								
E 13	4	11/02/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating								
Week: 10/29/12		11/04/12		----F--		1		\$825.00		0.00								
E 14	4	11/05/12	11/05/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00			
FOX 4 News																		



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Contract / Revision 585989 Flight Dates 10/30/12-11/05/12											Hiatus Dates						
Original Date / Revision 10/24/12 / 10/24/12											Order Sep 00:15:00						
Advertiser Missourians for Fair & Imp: Product MFICC											Estimate # 2504						
<u>Totals</u>																	
Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	4	11/05/12	11/05/12	M-F	7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)		M-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX 4 News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	11/05/12	11/11/12		M-----		1	\$825.00	0.00									
E 15	4	10/30/12	10/30/12	M-F	12p-1p M-F 12-1p	CM-All	12-1p		-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Noons News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-T-----		1	\$500.00	0.00									
E 16	4	11/01/12	11/01/12	M-F	12p-1p M-F 12-1p	CM-All	12-1p		---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Noons News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		---T---		1	\$500.00	0.00									
E 17	4	11/05/12	11/05/12	M-F	12p-1p M-F 12-1p	CM-All	12-1p		M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Noons News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	11/05/12	11/11/12		M-----		1	\$500.00	0.00									
E 18	4	10/30/12	10/30/12	M-F	5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)		-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-T-----		1	\$1,000.00	0.00									
E 19	4	10/31/12	10/31/12	M-F	5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)		--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		--W----		1	\$1,000.00	0.00									
E 20	4	11/05/12	11/05/12	M-F	5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)		M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		--W----		1	\$1,000.00	0.00									
E 21	4	10/31/12	10/31/12	M-F	5-6p 5-530p	CM-All	5-530p (5:30 PM-6:00 PM)		--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	11/05/12	11/11/12		M-----		1	\$1,000.00	0.00									
E 22	4	11/02/12	11/02/12	M-F	5-6p 5-530p	CM-All	5-530p (5:30 PM-6:00 PM)		-----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-----F--		1	\$1,000.00	0.00									
E 23	4	10/30/12	10/30/12	M-F	6-630p M-F 6-630p	CM-All	6-630p		-T-----	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-T-----		1	\$1,440.00	0.00									
E 24	4	11/01/12	11/01/12	M-F	6-630p M-F 6-630p	CM-All	6-630p		---T---	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-T-----		1	\$1,440.00	0.00									



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Contract / Revision

585989 Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision

10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser Missourians for Fair &amp; Imp: Product MFICC

Estimate # 2504

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
E 24	4	11/01/12	11/01/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		---T---		1	\$1,440.00			0.00					
E 25	4	11/02/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		----F--		1	\$1,440.00			0.00					
E 26	4	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/05/12	11/11/12		M-----		1	\$1,440.00			0.00					
E 27	4	10/31/12	10/31/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		--W----		1	\$3,500.00			0.00					
E 28	4	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/05/12	11/11/12		M-----		1	\$3,500.00			0.00					
E 29	4	11/05/12	11/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/05/12	11/11/12		M-----		1	\$1,800.00			0.00					
E 30	4	11/04/12	11/04/12	Su 9-10p Su 9-10p	CM-All	9-10p	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		-----S		1	\$1,800.00			0.00					
E 31	4	11/04/12	11/04/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		-----S		1	\$1,800.00			0.00					
													Totals		31 \$35,160.00



WDAF-TV

## ORDER

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Flight Dates 10/23/12-10/29/12

<u>Contract / Revision</u>	585573	/	MFICC
<u>Original Date / Revision</u>	10/24/12	10/24/12	<u>Agency Com</u> 15%
			<u>Billing Contact</u>
<u>Advertiser</u> Missourians for Fair & Impar			
<u>Agency</u>	Buying Time LLC		
<u>Buying Contact</u>	650 Massachusetts Suite 210 Washington, DC 20		
<u>Sales Office</u>	DC-M		
<u>Sales Region</u>	NAT		
<u>Agency Ref</u>			
650 Massachusetts Ave NW Suite 210 Washington, DC 20001			

Order Sep 00:15:00  
Estimate # 2501  
Alt Order # 09851153  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes SP-POL ISS POL  
Product Codes PL2C  
Priority 1  
Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 192340

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	48085
KCWE	%	0
KMBC	25%	48085
KMCI	%	0
KPXE	%	0
KSHB	25%	48085
KSMO	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	31	\$27,705.75	\$32,695.00	0.00	10/01/12	10/28/12	31	\$27,705.75	\$32,695.00
November 2012	12	\$13,166.50	\$15,490.00	0.00	10/29/12	10/29/12	12	\$13,166.50	\$15,490.00
<b>Totals</b>	<b>43</b>	<b>\$40,872.25</b>	<b>\$48,085.00</b>	<b>0.00</b>					

## Totals



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Contract / Revision 585573 Flight Dates 10/23/12-10/29/12 Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12 Order Sep 00:15:00

Advertiser **Missourians for Fair & Impartial Product MFICC** Product MFICC Estimate # **2501**



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Contract / Revision 585573 Flight Dates 10/23/12-10/29/12

### Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12

Order Sep 06:15:00

Advertiser: Missourians for Fair & Impartial Product MFICCC

Estimate # 2501



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### Contract / Revision

585573 Flight Dates 10/23/12-10/29/12

### Hiatus Dates

**Original Date / Revision**

10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser: Missourians for Fair & Impartial Product MFICCC

Estimate # 2501



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Contract / Revision 585573 Flight Dates 10/23/12-10/29/12 Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12 Order Sep 00:15:00

Advertiser Misourians for Fair & Impartial Product MFICC Estimate # 2501



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Contract / Revision 585873 Flight Dates 10/23/12-10/29/12Hiatus DatesOriginal Date / Revision 10/24/12/ 10/24/12Order Sep 00:15:00Advertiser Missourians for Fair & Imp: Product MFICCEstimate # 2501

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
															Totals	43 \$48,065.00



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## ORDER

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Flight Dates 10/23/12-10/29/12

<u>Contract / Revision</u>	585573	/	<u>MFICC</u>	<u>Alt Order #</u>	09851153
<u>Original Date / Revision</u>	10/24/12	10/24/12	<u>Agency Com</u> 15% <u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Missourians for Fair & Impai		650 Massachusetts Ave NW Suite 210 Washington, DC 20001	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	Missourians for Fair & Impai		650 Massachusetts Ave NW Suite 210 Washington, DC 20001	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	Buying Time LLC			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>				<u>Demographic</u>	A35+
<u>Agency Ref</u>				<u>Rev Codes</u>	SP-POL ISS POL
<u>Sales Office</u>	DC-M			<u>Product Codes</u>	PL2C
<u>Sales Region</u>	NAT			<u>Priority</u>	1
<u>Advertiser Ref</u>					

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 164340

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	41085
KCWE	%	0
KMBC	25%	41085
KMCI	%	0
KPXE	%	0
KSHB	25%	41085
KSMO	%	0

Order Totals					Billing Plan					
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount	
October 2012	30	\$24,730.75	\$29,095.00	0.00	10/01/12	10/28/12	30	\$24,730.75	\$29,095.00	
November 2012	11	\$10,191.50	\$11,990.00	0.00	10/29/12	10/29/12	11	\$10,191.50	\$11,990.00	
<b>Totals</b>	<b>41</b>	<b>\$34,922.25</b>	<b>\$41,085.00</b>	<b>0.00</b>						

## Billing Plan



WDAF-TV

Print Date: 10/24/12

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### Contract / Revision

585573

Flight Dates 10/23/12-10/29/12

### Hiatus Dates

**Original Date / Revision**

10/24/12/ 10/24/12

Order Sep 00:15:00

**Advertiser** Missourians for Fair & Impartial Product MFICCC

Estimate # 2501



WIRAE.TV

Print Date: 10/24/12

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### Contract / Revision

585573

Flight Dates 10/23/12-10/29/12

### Hiatus Dates

**Original Date / Revision**

10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Missourians for Fair & Impartial Product MFICCC

Estimate # 2504



WINDAHL

Print Date: 10/24/12

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### Contract / Revision

565573 Flight Dates 10/23/12-10/29/12

### **Hiatus Dates**

**Original Date / Revision**

10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser: Missourians for Fair & Impartial Product MFICC

Estimate # 2501



WEDNESDAY

Print Date: 10/24/12

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Contract / Revision 585673 Flight Dates 10/23/12-10/29/12

### Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser: Missourians for Fair & Impartial Product MFICC

Estimate # 2504



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Print Date: 10/24/12

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### Contract / Revision

**585573** Flight Dates 10/23/12-10/29/12

### Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser **Missourians for Fair & Impartial Product MFICC**

**Estimate # 2501**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
World Series																
World Series on FOX																
Start Date 10/28/12 End Date 11/04/12 Weekdays Weekdays Spots/Week Rate Rating																
Week: 10/28/12 M----- 1 \$3,500.00 0.00																
															Totals 41 \$41,085.00	



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## ORDER

Print Date 10/23/12 Page 1 of 5

Flight Dates 10/23/12-10/29/12

Contract / Revision 585573 / Product MFICC  
Original Date / Revision 10/23/12 10/23/12 Agency Com 15%  
Billing Contact  
Advertiser Missourians for Fair & Impai  
Agency Buying Time LLC Address 650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001  
Buying Contact Sales Office DC-M  
650 Massachusetts Ave NW Sales Region NAT  
Suite 210 Agency Ref  
Washington, DC 20001

Primary Account Executive  
Dan Driscoll

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Dan Driscoll	100%		

Order Sep 00:15:00  
Estimate # 2501  
Alt Order # 09851153  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes SP-POL ISS POL  
Product Codes PL2C  
Priority 1  
Advertiser Ref

Order Share 25% Market Value 164340

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
KCPT	%	0
KCTV	25%	41085
KCWE	%	0
KMBC	25%	41085
KMCI	%	0
KPXE	%	0
KSHB	25%	41085
KSMO	%	0

<u>Order Totals</u>				<u>Billing Plan</u>					
<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	30	\$24,730.75	\$29,095.00	0.00	10/01/12	10/28/12	30	\$24,730.75	\$29,095.00
November 2012	11	\$10,191.50	\$11,990.00	0.00	10/29/12	10/29/12	11	\$10,191.50	\$11,990.00
<b>Totals</b>	<b>41</b>	<b>\$34,922.25</b>	<b>\$41,085.00</b>	<b>0.00</b>					

<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
E 1	4	10/24/12	10/24/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
Week: 10/22/12 10/28/12 --W----															
E 2	4	10/25/12	10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
Week: 10/22/12 10/28/12 ---T---															
E 3	4	10/26/12	10/26/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
Week: 10/22/12 10/28/12															



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Contract / Revision 585573 Flight Dates 10/23/12-10/29/12 Hiatus Dates

Original Date / Revision 10/23/12 / 10/23/12 Order Sep 00:15:00

Advertiser Missourians for Fair &amp; Imp: Product MFICC Estimate # 2501

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
E 3	4	10/26/12	10/26/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$300.00		0.00			
E 4	4	10/29/12	10/29/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$300.00		0.00			
E 5	4	10/24/12	10/24/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1	\$1,000.00			0.00					
E 6	4	10/25/12	10/25/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1	\$1,000.00			0.00					
E 7	4	10/26/12	10/26/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1	\$1,000.00			0.00					
E 8	4	10/29/12	10/29/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,000.00			0.00					
E 9	4	10/24/12	10/24/12	M-F 7-9a 7-8a	CM-AII	7-8a	--W----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1	\$825.00			0.00					
E 10	4	10/25/12	10/25/12	M-F 7-9a 7-8a	CM-AII	7-8a	---T---	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1	\$825.00			0.00					
E 11	4	10/26/12	10/26/12	M-F 7-9a 7-8a	CM-AII	7-8a	----F--	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1	\$825.00			0.00					
E 12	4	10/29/12	10/29/12	M-F 7-9a 7-8a	CM-AII	7-8a	M-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$825.00			0.00					
E 13	4	10/24/12	10/24/12	M-F 7-9a 8-9a	CM-AII	8-9a	--W----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	8-9a		1	\$825.00			0.00					



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Contract / Revision 585573 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/23/12 / 10/23/12

Order Sep 00:15:00

Advertiser Missourians for Fair &amp; Impr Product MFICC

Estimate # 2501

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Totals			
												Rtg	Type	Spots	Amount
E 13	4	10/24/12	10/24/12	M-F 7-9a	CM-All	8-9a	--W---	:30	1	\$825.00	1	0.00	NM	1	\$825.00
<b>FOX 4 News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		--W---		1				\$825.00		0.00			
E 14	4	10/25/12	10/25/12	M-F 7-9a	CM-All	8-9a	--T---	:30	1	\$825.00	1	0.00	NM	1	\$825.00
<b>FOX 4 News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		--T---		1				\$825.00		0.00			
E 15	4	10/26/12	10/26/12	M-F 7-9a	CM-All	8-9a	--F--	:30	1	\$825.00	1	0.00	NM	1	\$825.00
<b>FOX 4 News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		----F--		1				\$825.00		0.00			
E 16	4	10/29/12	10/29/12	M-F 7-9a	CM-All	8-9a	M-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
<b>FOX 4 News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		M-----		1				\$825.00		0.00			
E 17	4	10/24/12	10/24/12	M-F 5-6p	CM-All	5-530p	--W---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		--W---		1				\$1,000.00		0.00			
E 18	4	10/25/12	10/25/12	M-F 5-6p	CM-All	5-530p	--T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		--T---		1				\$1,000.00		0.00			
E 19	4	10/26/12	10/26/12	M-F 5-6p	CM-All	5-530p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		----F--		1				\$1,000.00		0.00			
E 20	4	10/29/12	10/29/12	M-F 5-6p	CM-All	5-530p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		----F--		1				\$1,000.00		0.00			
E 21	4	10/24/12	10/24/12	M-F 5-6p	CM-All	530-6P	-----	:30	0	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	11/04/12		M-----		1				\$1,000.00		0.00			
E 22	4	10/25/12	10/25/12	M-F 5-6p	CM-All	530-6P	-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		--W---		1				\$1,000.00		0.00			
E 23	4	10/26/12	10/26/12	M-F 5-6p	CM-All	530-6P	-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>News</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		--T---		1				\$1,000.00		0.00			



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Contract / Revision

588573

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

10/23/12/

10/23/12

Order Sep

00:15:00

Advertiser Missourians for Fair &amp; Impartial Product MFICC

Estimate # 2501

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
E 23	4	10/23/12	10/26/12	M-F 5-6p	CM-All	530-6p	--T--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1	\$1,000.00			0.00					
E 24	4	10/26/12	10/29/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,000.00			0.00					
E 25	4	10/24/12	10/24/12	M-F 6-630p	CM-All	6-630p	--W----	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1	\$1,440.00			0.00					
E 26	4	10/26/12	10/25/12	M-F 6-630p	CM-All	6-630p	--T---	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--T---		1	\$1,440.00			0.00					
E 27	4	10/26/12	10/26/12	M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1	\$1,440.00			0.00					
E 28	4	10/29/12	10/29/12	M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,440.00			0.00					
E 29	4	10/26/12	10/25/12	M-F 6-630p	CM-All	6-630p	--T---	:30	1	\$1,440.00	1	0.00	NM	1	\$1,440.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--T---		1	\$1,440.00			0.00					
E 30	4	10/26/12	10/25/12	M-F 630-7p	CM-All	630-7p	--T---	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--T---		1	\$3,500.00			0.00					
E 31	4	10/24/12	10/24/12	M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1	\$1,800.00			0.00					
E 32	4	10/26/12	10/25/12	M-F 10-1030p	CM-All	10-1030p	--T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--T---		1	\$1,800.00			0.00					
E 33	4	10/29/12	10/29/12	M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$1,800.00			0.00					



WDAF-TV

Print Date: 10/23/12

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Contract / Revision 586573 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/23/12 / 10/23/12

Order Seq 00:15:00

Advertiser Missourians for Fair &amp; Imp: Product MFICC

Estimate # 2501

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rig Type	Totals	
													Spots	Amount
E 33	4	10/29/12	10/29/12	M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,800.00	1	0.00 NM	1	\$1,800.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/28/12	11/04/12	M-----		1	\$1,800.00			0.00				
E 34	4	10/24/12	10/24/12	M-F 10-11a	CM-All	10-11a	--W----	:30	1	\$150.00	2	0.00 NM	1	\$150.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/26/12	--W----		1	\$150.00			0.00				
E 36	4	10/25/12	10/25/12	M-F 10-11a	CM-All	10-11a	---T---	:30	1	\$150.00	2	0.00 NM	1	\$150.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/26/12	---T---		1	\$150.00			0.00				
E 36	4	10/26/12	10/26/12	M-F 10-11a	CM-All	10-11a	----F--	:30	1	\$150.00	2	0.00 NM	1	\$150.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/26/12	----F--		1	\$150.00			0.00				
E 37	4	10/29/12	10/29/12	M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$150.00	2	0.00 NM	1	\$150.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/26/12	M-----		1	\$150.00			0.00				
E 38	4	10/29/12	10/29/12	M-F 1-2p	CM-All	1-2p	M-----	:30	1	\$150.00	2	0.00 NM	1	\$150.00
RICKI LAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/28/12	11/04/12	M-----		1	\$150.00			0.00				
E 39	4	10/26/12	10/26/12	M-F 9-10p	CM-All	930-10p	-----F--	:30	1	\$1,800.00	1	0.00 NM	1	\$1,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----F--		1	\$1,800.00			0.00				
E 40	4	10/27/12	10/27/12	SA 1030-1130p	CM-All	1030-1130p	-----S-	:30	1	\$200.00	2	0.00 NM	1	\$200.00
FOX LATE NIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----S-		1	\$200.00			0.00				
E 41	4	10/28/12	10/28/12	Su 5-6p	CM-All	5-6p	-----S	:30	1	\$375.00	2	0.00 NM	1	\$375.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----S		1	\$375.00			0.00				

Totals 41 \$41,085.00